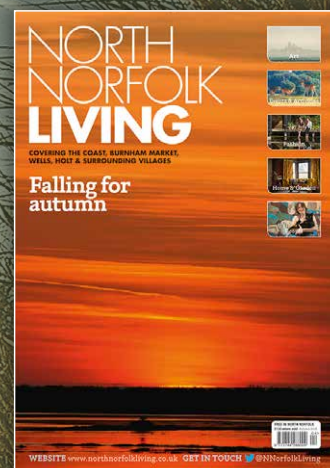


# NORTH NORFOLK LIVING



HELPING READERS GET THE MOST OUT OF LIVING IN NORTH NORFOLK (AND VISITING) FOR OVER 10 YEARS



## 2017 PUBLISHING SCHEDULE AND DEADLINES

ISSUE	ADVERTISING COPY DEADLINE	PUBLISHING DAY
Spring (Easter)	Fri 17th Mar	Weds 5th Apr
Early Summer	Fri 28th Apr	Weds 17th May
High Summer	Fri 16th Jun	Weds 5th Jul
Autumn	Fri 1st Sept	Weds 20th Sept
Winter	Fri 27th Oct	Weds 15th Nov

### What we do

We publish five issues a year in time for Easter, Early Summer, High Summer, Autumn and Christmas, bringing our readers news of what's on and what's new in North Norfolk. **North Norfolk Living** is all about living locally whether it's finding out more about local people, news and events or indulging in a spot of retail therapy in our local shops. We include fashion shoots and lifestyle features, covering the arts, homes and gardens, the local food scene, beauty and wellbeing, plus much more.

### Where we go

This year we'll be printing 16,000 copies per issue. Over 9,000 copies are delivered through letterboxes getting straight to residents and visitors. We are the only North Norfolk glossy magazine to do this.

### We deliver door-to-door in

Holt, Cley, Blakeney, Morston, Stiffkey, Wells, Langham, Binham, Warham, Wighton, the Walsinghams, Holkham, the Burnhams, Brancasters, Titchwell, Thornham, Holme, Ringstead, Stanhoe, the Creakes, Syderstone, Bircham and Fring.

### We deliver to key outlets in

Holt, Letheringsett, Fakenham, Pensthorpe, Salthouse, Cley, Wiveton, Blakeney, Morston, Stiffkey, Wells, Langham, Binham, Warham, Wighton, the Walsinghams, Holkham, the Burnhams, Brancasters, Titchwell, Thornham, Holme, Ringstead, Docking, Stanhoe, the Creakes, Syderstone, Bircham, Fring, Sedgeford, Old Hunstanton, Hunstanton, Heacham, Snettisham, Dersingham, Castle Rising, Sculthorpe, Tattersett, East Rudham, Great Massingham, Harpley, Hillington, Grimston, Roydon, Congham and King's Lynn.

### What else?

We also publish the magazine at [www.northnorfolkliving.co.uk](http://www.northnorfolkliving.co.uk), reaching additional readers on top of the 48,000-estimated readership of our print issue.

### Getting social

We're busy on Facebook, Instagram and Twitter where we have over 15,000 followers @nnorfolkliving and actively support our advertisers.

"I was brought up in North Norfolk and love letting our readers know what's on and where to go in this wonderful part of the world, whether they live here or are visiting. We work hard to make sure we reach this audience effectively and enjoy working with the businesses, large and small, who advertise with us to ensure their advert yields the best results."

*Amanda Loose, Editor and Advertising Manager*

### Don't just take our word for it

"We use **North Norfolk Living** regularly simply because it works for us. It reaches an excellent cross-section of readers, including locals and visitors which is vital for a small business to get their news out there."

*Sarah Whitley, owner of Pinkfoot Gallery, Cley*

"**North Norfolk Living** is the single most important local magazine that we use for advertising our complex rural retail site. Not only does the advertising work but the features and promotions deliver too."

"It is vital that we reach both local residents and visitors and NNL delivers to both audiences which is surprisingly rare. It is basically our 'go-to' magazine for everything fun so why wouldn't you advertise in it?"

*Diana Brocklebank Scott, owner of Creake Abbey*

## ADVERTISING RATES & SIZES

SIZE RATE	£ EXC VAT
Double page spread	£1100
Outside back, inside front	£700
Full page	£600
Half page	£325
Quarter page	£195
Eighth page	£95
Directory (5 issues)	£175 per year £35 per issue
Bottom of Page 3 Strip	£500 (5 issues)
Leaflets	from £40 per 1000
Website banner	£50 for duration of magazine
Website box ad	£50 for duration of magazine

ADVERTISEMENT SIZES	DEPTH	WIDTH
Full page type	277mm	190mm
Full page bleed	303mm	216mm
Half page horizontal	133mm	190mm
Half page vertical	277mm	90mm
Quarter page	133mm	90mm
Eighth page	62mm	90mm
Directory	40mm	44mm

## CONTACT DETAILS

### EDITOR & ADVERTISING MANAGER

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